



Holiday Newsletter

🎄 CHRISTMAS 🎄 GARDEN 🎄 GIFT 🎄 HOLIDAY 2023

Welcome

Every fall, as we transform into our winter wonderland, we reflect on how grateful we are to be able to offer such a unique experience along with such treasured memories and items to cherish and enjoy for years to come. This year is about gratitude to all of our devoted patrons over the years. We want to thank you by offering exceptional savings throughout the season! We will be extending weekly specials, exceptional holiday coupons and our exciting new twelve days of Christmas promotion. More details are inside this newsletter. It's our gift of gratitude to you!

This year out of Santa's sack comes new holiday treasures that we have never carried before. New styles, new themes, new inspiration of home decor, silks, Santa's, ornaments and more. We are so excited for you to find that special piece that will forever remind you of your holiday memories with friends and family at Feeney's.

As our customers always tell us, "It isn't Christmas until we have been to Feeney's". We thank you and are honored to be your holiday destination! Enjoy another fabulous year!

Janet and Kathleen



Holiday Gift Ideas

Fun Food



Homemade baking and no bake kits for kids is sure to start a new holiday tradition. Make no bake chocolate cheesecakes, holiday or dinosaur chocolate pops along with other exciting kid friendly goodies. Enjoy a colorful treat from the whimsical hot chocolate collection. Empty contents of the white chocolate pouch into a mug, add hot water or milk and watch it turn into a fun delicious pastel color. Perfect stocking stuffer!

Holiball Inflatable Ornaments

Holiball indoor/outdoor inflatable ornaments are another shark tank success story. These large bright, bold UV resistant polymer ornaments are light weight and withstand any climate. They are inflatable, deflatable, re-useable and storage friendly. Add some bling and fun this holiday with a festive Holliball holiday statement.



Official Elf Carrier

There's good news from the North Pole! We all know the rules that we cannot touch "Scout, the Elf on the Shelf" or he will lose his magic! But now rest assured, Santa has created a clear "cozy cabin" traveling case. It comes with a "permission to travel sign" so that he can now go everywhere with you and enjoy all of your holiday events and activities safely. Looks like someone is going to be busy this holiday season!

Santa Kindness Ornament

Every once in a while a revolutionary new item comes along - and along it has! Introducing the "Santa Kindness Ornament". This special ornament accompanies a journal full of activities. Scan the QR code on the ornament and a video of Santa himself reveals messages that inspire children to nurture, help others and share goodness and giving. Be sure to reserve yours today as it is sure to sell out!



Byers' Choice Carolers

Byers' Choice has done it again! Stroll through the new creations for 2023 and find the perfect caroler in an exquisite color and theme to accent your home. Choose a singing Santa in white or Wine Santa in an elegant sage green to add to your collection or begin a new one! Byers' Choice isn't just carolers anymore. Be sure to browse all of their spectacular accessories. From quality heirloom advent calendars to metal sleighs filled with toys along with adorable snowmen to illuminated holiday trees. Byers' Choice knows Christmas!



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Join Us Saturday, November 11th
Byers' Choice Event
Scavenger Hunt, Guessing Game
and Specials



12 Days of Christmas Savings!

Starting December 1st, be sure to join us for our 12 days of Christmas sale. We will be offering exceptional savings on holiday and everyday items. A new item will be offered each day and it will be offered for that day only. We will post the specials on our website, Instagram and on Facebook. You will not want to miss these exciting savings. They will surely put you in the giving spirit!



Rewards Members

We want to thank you for your continued loyalty by offering weekly specials starting November 6th. These specials will be posted on our website, Facebook and Instagram and are only for our Rewards members. Every Monday, through the month of November, look for these exceptional savings on artificial trees, wreaths and more. Again, it's our thank you!

Holiday Symbols and Traditions

Holiday symbols and traditions are part of our cultural heritage and are a way to connect with our past and to create new traditions for the future.

Red Cardinals



The red cardinal has been associated with Christmas since the 16th century. Legends say cardinals adorning a tree will bring health, happiness and prosperity to a household. Others say they are also a symbol of loved ones who have passed. Let this scarlet featured friend adorn your tree or home this year with only love, good wishes and blessed memories.

Bayberry Candles

Bayberry candles are usually olive green in color and have a nice scent that permeates the home. Folklore says that if you light a brand new bayberry candle on Christmas Eve or New Years Eve you will have health, wealth, and prosperity in the New Year. This tradition originated in New England. Our selection of bayberry candles include tapers, votives and jars. They make for a perfect meaningful gift!



The Christmas Pickle



This tradition emerged in the late 1800's as a game that parents created for their children. On Christmas Eve they hid a glass pickle ornament inside the tree, where it blended in with the branches. Christmas morning the children were asked to hunt for it. Whoever found it got to open the first gift or received an extra gift. This boxed keepsake is still one of the season's more popular traditions.

Mistletoe

Mistletoe is a symbol of life because even when it is leafless, in winter, it still bears fruit. It is considered a symbol of good luck and protection and is traditionally hung over doorways to ensure only happiness could enter the home. Caution: it is best to use artificial mistletoe around children and pets as raw mistletoe berries are poisonous. Look for our gift boxed mistletoe ornament offering this symbol of love and protection. Perfect for gift giving.



Department 56



Department 56 Snow Village Halloween series has added "The Silver Bullet". Full moon or not, the Pesky Werewolf Control Unit is taking no chances while transporting its newest capture! This 25th anniversary, limited edition revival piece co-ordinates with the retired "Haunted Rails Collection". The Silver Bullet is very limited. Call to reserve yours today!

Department 56 Museum

In 1976 when Dept. 56 first introduced six charming lighted houses, we were there. Our village display is the number one attraction (behind Santa himself) here at Feeney's. This year we have refurbished our village museum to its pristine beauty. It showcases the evolution of this treasured holiday tradition with original and retired houses from all collections. You don't want to miss this!



Unlock the Magic of Picks, Sprays & Ribbons



Holiday picks, sprays, and ribbon add dimension, texture, color and elegance to trees, tables and wreaths. Let faux florals of single or multi stemmed poinsettias, peonies, roses and more give you that pop of color, softness and dimension, while artificial greens offer additional texture, fullness and elegance to holiday displays. Always decorate by layering your design in this order; lights, ribbon, sprays and then the ornaments. This allows for proper placement, depth and efficiency.

Ribbons - Create a stunning tree topper with an exquisite double bow. It is an economical finishing touch that can be saved for years to come. For added flare, place long matching streamers cascading down, while curving and tucking the ribbon in the branches for an elegant and colorful dimension. Our extensive selection of ribbon is available by the roll or by the yard. We offer pre-made or custom bows, with or without wire, of indoor or outdoor ribbon to fit any of your decorating needs.



Tabletop

Begin with a table cloth, add a base of leafy sprays or greens on the table making a runner effect, adding and layering smaller sprays, pinecones or ornaments to create your desired design. Cut or tuck their wires underneath each other for a cohesive appearance. Adding candles at either end, or throughout your design, can finish off your creation and provide an intimate atmosphere for celebration.

Garland and Wreaths

Another way to utilize sprays are to insert them into plain wreaths and garlands. Adding a quality bow helps to elevate your creation. Again, all of these elements create texture and dimension that give your design a polished look. Pick a couple styles of picks - wire them in, add a bow and you too are now a designer!



Trees - Large sprays can also be used to create dramatic tree toppers. Filler sprays can be singular or in bundles of berries, florals and leafy sprays layered throughout your tree. These elements add a wow factor while filling in gaps and adding elegance and interest. They can be wired or layered throughout.

Holiday Trivia

- A.) What is the highest grossing Christmas movie?
- B.) When do the earliest gingerbread cookies date back to?
- C.) What does the word noel mean in its original language?
- D.) How many Americans celebrate Christmas?
- E.) What country started the tradition of putting up a Christmas tree?
- F.) What popular Christmas song was actually written for Thanksgiving?
- G.) What is the best selling Christmas song of all time?
- H.) What was the first company to use Santa in its advertising?
- I.) What are Christmas trees also called?
(answers below)

Ronald McDonald House



It is with great pride and pleasure that on behalf of your visits to our "Santa Cause" campaign, we were able to donate \$8850 to the

Philadelphia Ronald McDonald House. This allowed us to sponsor a bedroom for lodging to families visiting local hospitals for one full year. We would like to thank the Feeney's community for your generous donations and look forward to another successful year!

- A) Home Alone B) 2400 B.C.
C) Birthday or relating to birth in French
D) 9 out of 10 E) Germany
F) Jingle Bells G) White Christmas by Bing Crosby
H) Coca-Cola I) Yule-Trees

Light Up The Holidays



Holiday lighting just makes everything magical. Create mantels, wreaths, and vases that glisten with our micro and rice lights. For your tree, use the virtually crush proof twinkle or fade lights and turn an ordinary tree into a wonderland of its own. Our Lumineo LED tree lights offer “one set for one tree” pre-boxed sets that are available for 6', 7', and 9' trees. They are available in a variety of color tones and styles. They use low energy, are cool to the touch and have an eight light effects feature that is sure to please everyone. This holiday season let us help you discover the magic of lighting.

